



EUROPEAN COMMISSION
EUROSTAT

Directorate G: Global Business Statistics
Unit G-3: Short term Business statistics and Tourism

Luxembourg, 14 November 2014

**TO ALL THE PARTICIPANTS OF
THE 13TH GLOBAL FORUM ON TOURISM STATISTICS**

Eurostat, as one of the co-organisers of the global forum, is very pleased to welcome you to this 13th edition taking place in Nara.

This Forum will be the opportunity for you to listen to many interesting presentations from excellent speakers, including speakers from Member States of the European Union which will present some aspects of the tourism statistics produced by the European Statistical System. In addition, Eurostat will make a dedicated presentation on the European statistics during the special session of Monday afternoon. This will thus be a unique occasion for the European statisticians to share their knowledge in the area of tourism statistics in a global forum which is, for the first time in its history, organised outside Europe.

This being said, I would like to seize the opportunity of this welcoming letter to already briefly present the statistical work done by Eurostat, in close cooperation with the national statistical authorities.

You will find in the conference materials a USB stick containing relevant publications as well as a comprehensive set of links to our website (see overview at the end of this letter).

In broad terms, our data covers two main aspects of tourism: the tourism industries in the European Union (EU) and the trips made by the EU residents (as well as by the residents of the EFTA countries and a few candidate countries).

As far as the tourism industries in the European Union are concerned, the most detailed information concerns the tourist accommodation sector (with short-term monthly data on - domestic and inbound - nights spent, arrivals and occupancy rates and more elaborated annual data including capacity data as well).

Under the same header, we also release annual data on the economic dimension of the tourism industries in terms of turnover, added value and employment.

In addition, although not yet fully harmonised, the European countries are making efforts to improve the availability of tourism satellite accounts (TSA) and Eurostat regularly publishes the available key TSA indicators for a growing number of EU countries.

As far as the trips made by the Europeans are concerned, the data covers, on an annual basis, a wide range of relevant breakdowns: destination, purpose, duration, month of departure, type of accommodation, means of transport and expenditure, to name just a few.

The main dissemination channel for European statistics is the Eurostat website: <http://ec.europa.eu/eurostat/tourism> (direct link to the tourism statistics section).

Predefined tables with the most demanded figures are available under 'Main tables' while more detailed and personalised extractions can be obtained under 'Database'.

Eurostat also produce regular or ad-hoc publications on tourism in Europe, which can be found in Eurostat's dissemination tool called 'Statistics Explained' as well as in some cross-domains publications such as the Regional Yearbook on Europe.

Should you require additional information, do not hesitate to talk to us during this event or to contact me or my colleagues in the tourism statistics team whenever needed.

I wish you a very pleasant stay in Japan, our host country for this 13th global forum on tourism statistics, as well as a fruitful conference!






Sophie Limpach
Head of Unit


LINKS TO EUROSTAT MATERIAL - [= also included on the USB stick]

1. DATA & ANALYSIS



a. *Tourism industries*

1. [Record level of 2.6 bn nights spent in tourist accommodation in the EU28 in 2013](#) (News release 16/2014 – January 2014) 
2. [One in seven businesses belong to the tourism industries](#) (Statistics in Focus 32/2013 – December 2013) 
3. [Seasonality in the tourist accommodation sector](#) (Statistics Explained article – September 2014)
4. [Tourism statistics at regional level](#) (Statistics Explained article, part of a set of statistical articles based on the *Eurostat Regional Yearbook* publication – March 2014) 




b. *Trips made by EU residents*

1. [In 2012, 85% of trips abroad by EU residents were in Europe](#) (News release 101/2014 – June 2014) 
2. [Tourism trips of Europeans](#) (Eurostat online publication – June 2014)



c. *Mixed releases*

1. [In 2012, 88% of foreign guest nights in Croatia were spent by visitors from within the EU](#) (Statistics in Focus 2/2014 – February 2014) 
2. [Tourism trends](#) (Statistics Explained article – January 2014)
3. [Tourism Satellite Accounts in Europe](#) (Statistical working paper – October 2013) 

2. COMPACT GUIDES (LEAFLETS)

- a. [Free and easy access to European statistics](#) 
- b. [Statistics Explained – your guide to European statistics](#) 
- c. [European statistics on regions and cities](#) 

3. METHODOLOGY & PROJECTS

- a. [Methodological Manual for Tourism Statistics \(2013 edition\)](#) 
- b. [Feasibility Study on the Use of Mobile Positioning Data for Tourism Statistics – Consolidated Report](#) (June 2014; more detailed reports available on the [website](#)) 
- c. [Methodological work on Tourism Satellite Accounts in the European Union \(set of four volumes - February 2010\)](#) 